Program

UC BERKELEY
REUNION
AND PARENTS
WEEKEND
at HOMECOMING
OCT. 12–14, 2018
Happy 150th birthday, Berkeley!

Join us in celebrating 150 years of light at Reunion and Parents Weekend by checking out the special #Berkeley150 programming going on. Throughout Homecoming, share your favorite #Berkeley150 moment. Post your throwback photos, artistic campus shots, and videos of you and your friends and family wishing Cal a happy birthday. Use the tag #Berkeley150 — and it might be featured online.

Not on social media? Upload your Berkeley moment to 150.berkeley.edu/social!
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CHECK IN AT HOMECOMING HEADQUARTERS AT THE BASE OF THE CAMPANILE

Homecoming Headquarters
Friday, 9 a.m. to 8 p.m.
Saturday, 8 a.m. to 4 p.m.
Stop in at Homecoming Headquarters when you first arrive to pick up your badge. This badge gives you access to lectures, museums, libraries, tours, and golf cart service.

Bears Lounge
Friday, 9 a.m. to 5 p.m.
Saturday, 8 a.m. to football kickoff
Relax, enjoy refreshments, and plan your day with the help of Cal staff and students.
IMPORTANT PHONE NUMBERS

Homecoming Hotline
888.UNIV.CAL (888.864.8225)

Cal Alumni Association
888.CAL.ALUM (888.225.2586)

Athletics Ticket Office
800.GO.BEARS (800.462.3277)

Night Safety
Call 510.642.9255 to book Bear Walk (dusk–3 a.m.) or to find out the Night Safety Shuttle schedule (7:30 p.m.–4 a.m.).

Campus Emergency Number
510.642.3333

Bay Area Transit Info
“511” by phone or 511.org
USEFUL INFORMATION

**Homecoming Headquarters**
Friday, 9 a.m. to 8 p.m.
Saturday, 8 a.m. to 4 p.m.
Base of the Campanile

**Information Booths**
Friday, 9 a.m. to 5 p.m.
Saturday, 8 a.m.–football kickoff
Map on pages 4–5.

**Homecoming Mobile App**
Get the free Cal Events app at Guidebook.com/app/CalEvents. Use the Homecoming 2018 guide to explore your options for the weekend and create your own custom schedule.

**The Cal Student Store**
Friday, 9 a.m. to 6 p.m.
Saturday, 10 a.m. to 6 p.m.
Sunday, 11 a.m. to 5 p.m.
MLK, Jr. Student Union

**Social Media**
Connect with us on Twitter (@Cal), Facebook (CalAlumni), and Instagram (@UCBerkeley), and use #CalAlum or #CalParent in your bio. Use #CalWeekend and #Berkeley150 to share your Homecoming experience!

**Lost and Found**
Go to Homecoming Headquarters until football kick-off time on Saturday, or call 888.UNIV.CAL (888.864.8225) after Oct. 15.

**On-Site Registration**
The Class Pass costs $35 and includes lectures, tours, open houses, golf cart service and all of the amenities at Homecoming Headquarters. Ticket prices for individual events vary and are subject to availability.

**Public Transportation**
Since parking is limited, we recommend public transportation. Visit 511.org for bus and train schedules, maps, and other resources. Once you arrive, the Bear Transit Shuttle and golf carts are available to escort you around and through campus.

**Parking**
Public parking is available throughout Berkeley every day and on campus on Friday after 5 p.m. and Sunday. Charges and hours vary. Map on pages 4–5. Campus parking is not available on Saturday because of the football game.

**Special Offers**
Great deals for registered Homecoming guests, thanks to our campus partners.

- Catch a free ride on the Bear Transit shuttle.
- Visit the Campanile and Botanical Garden free of charge.
- Explore the Lawrence Hall of Science with complimentary admission and discounts in the museum shop.
- Get a 10% discount at the Cal Student Store.
- On Friday, October 12, enjoy a free small drip coffee compliments of Cal Dining at: The Golden Bear Café; Brown’s; The Pro Shop and The Coffee Cart at Rec Sports; Terrace Café; and Common Grounds.
CAMPUS MAP

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Map Legend

Homecoming Headquarters
Information Booth
Find answers or request a golf cart here on Friday, 9 a.m.– 5 p.m., and Saturday, 8 a.m. – football kickoff

Campus Perimeter Shuttle
Free with Homecoming name tag
Monday–Friday 7 a.m.–7:30 p.m.
30 minute intervals

Paid Parking Lots

Suggested Public Lots

A 2175 Gayley Road
B 2061 Allston Way at Shattuck (Clearance 6’2”)
C 2165 Oxford Street between Allston Way and Kittredge St.
D 2450 Durant Ave. at Telegraph Ave.

The H line campus shuttle to the Lawrence Hall of Science and UC Botanical Garden runs on weekdays only in 30-minute intervals from the Hearst Mining Circle.
Events are first-come, first-served. Arrive early!

Suggested Campus Lots

**E** RSF Garage at Bancroft Way and Ellsworth St.

**F** Lower Hearst Garage at Hearst and Scenic

**G** Underhill Garage on Channing b/t Bowditch and College

Parking restrictions will be in effect Saturday, read signs carefully.
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<td>Art for the Asking: 60 Years of the Graphic Arts</td>
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EVENTS BY DAY

FRIDAY

ALL-DAY EVENTS

Could The Handmaid’s Tale Happen Here? Has It Already?
8 a.m. to 5 p.m.
Moffitt Library

“On the Same Page,” the campus’s common reading program, has selected Margaret Atwood’s classic novel of speculative fiction, The Handmaid’s Tale, as this year’s reading. Moffitt Library hosts a companion exhibit showcasing the historical antecedents of the novel’s dystopian world through quotes and images from the collections.

Simply show your Homecoming badge at the entrance for access.

Tours & Open Houses

University and Jepson Herbaria Open House and Tours
8 a.m. to 12 p.m. and 1 to 5 p.m.
1001 Valley Life Sciences Building

With more than 2.2 million specimens representing all plant groups from around the world, the herbaria hold the largest collection of their kind at a U.S. public university. Visit on your own time to see these delicately preserved specimens, from marine algae to California flowers, or join a guided tour at 1 or 3 p.m.

Tours & Open Houses

Doe and Moffitt Libraries and Gardner Stacks Open House
8 a.m. to 5 p.m.
Doe Library

Explore these libraries that have served the campus for more than 100 years. Be awed by grand spaces like the North and Heyns reading rooms and delve into the exhibits of the Bernice Layne Brown Gallery. Plus get special access to the 52 miles of shelves in the Gardner Stacks.

Simply show your Homecoming badge at the entrance for access.

Tours & Open Houses

Art for the Asking: 60 Years of the Graphic Arts Loan Collection
8 a.m. to 9 p.m.
Bernice Layne Brown Gallery, Doe Library

Living with original prints in order to foster a better appreciation of art was the goal of the Graphic Arts Loan Collection when it was created in 1958. This exhibit will look at the unique program’s 60-year history and showcase prints from the collection’s past and present.

Tours & Open Houses
Fiat Yuks: Cal Student Humor, Then and Now
8 a.m. to 9 p.m.
Rowell Cases, Bancroft Library

Let there be laughter! This exhibition features selections from UC Berkeley campus humor magazines, the yearbook, and other student publications.

Tours & Open Houses

Cal Café
9 a.m. to 5 p.m.
Alumni House

The Cal Alumni Association invites you to join us and celebrate Homecoming with complimentary refreshments and light snacks. Stop by on Friday or before the big game Saturday to receive special edition Cal souvenirs and learn more about CAA’s extensive programming and services for alumni and students.

Visit alumni.berkeley.edu for more information.

Tours & Open Houses

Environmental Design Library Open House
9 a.m. to 5 p.m.
210 Wurster Hall

The Environmental Design Library has the largest collection west of the Mississippi for architecture, landscape architecture, and urban planning. During Reunion and Parents Weekend, the library will have a custom exhibit of Chinese Architect He Jingtang’s work on display for public viewing.

Tours & Open Houses

Campanile Open House
10 a.m. to 3:45 p.m.
Campanile (Sather Tower)

Get a spectacular, sprawling view of the Bay Area from the observation platform of Sather Tower, also known as the Campanile. One of UC Berkeley’s most beloved and well-known symbols, the Campanile is the third tallest bell and clock tower in the world, visible for miles at a height of 307 feet. Enjoy daily carillon concerts at 7:50 a.m., 12 p.m., and 6 p.m.

Visitor Services has waived admission for Homecoming guests — simply show your badge at the entrance.

Tours & Open Houses
Bearing Light: Berkeley at 150
10 a.m. to 4 p.m.
Bancroft Library

This exhibition celebrates the University of California’s sesquicentennial anniversary with photographs, correspondence, publications, and other documentation drawn from the university archives and the Bancroft Library collections. It features an array of golden bears — including Oski — and explores the illustrious history of UC Berkeley.

Tours & Open Houses

Lawrence Hall of Science Open House
10 a.m. to 5 p.m.
Lawrence Hall of Science

The Lawrence Hall of Science is UC Berkeley’s public science center. Ever-changing interactive STEM exhibits encourage visitors of all ages to explore, investigate, discover, and invent. Visitors can plot the stars in the planetarium, experience science on the big screen in the National Geographic 3D Theater, design and test their own inventions in Design Quest, and meet a variety of animals in the Animal Discovery Room.

The Lawrence Hall of Science has waived admission for students and Homecoming guests this weekend — simply show your Cal student ID or Homecoming badge at the entrance for admission for up to six people. We strongly recommend visiting on Friday or Sunday since access on Saturday can be severely limited due to football road closures.

Tours & Open Houses

The Magnes Collection of Jewish Art and Life
Open House
11 a.m. to 4 p.m.
Magnes Collection of Jewish Art and Life

View four exhibitions highlighting the treasures of one of the world’s preeminent Jewish collections in a university setting.

Please visit magnes.berkeley.edu for exhibition details.

Tours & Open Houses

Hearst Museum Open House
11 a.m. to 5 p.m.
Phoebe A. Hearst Museum of Anthropology, Kroeber Hall

Alumni, parents, and friends are welcome to stop by anytime to explore the current exhibit, Face to Face: Looking at Objects That Look at You. You can also virtually travel to archaeological sites around the world through the interactive CAVE kiosk or take a break and chill out in the Lounge of Wondrous Anthropological Discoveries.

The Phoebe A. Hearst Museum of Anthropology has waived admission for Homecoming guests — simply show your badge at the entrance.

Tours & Open Houses

Events are first-come, first served. Arrive early!
Essig Museum of Entomology Open House
12 to 6 p.m.
1170 Valley Life Sciences Building

Don’t miss this unique chance to view the weird and wonderful world of insects and spiders at the Essig Museum, home to more than five million insect specimens collected over 100 years’ time from western North America, Hawaii, Mexico, Costa Rica, and Tahiti. Learn how specimens are used to discover new species, decipher evolutionary questions, and understand where and how these creatures live.

Tours & Open Houses

EVENTS THROUGHOUT THE DAY

Class of 1968 — Coffee with the Class of 2018
9:30 to 10:30 a.m.
Free Speech Movement Café

Drop in for a no-host meeting of the minds across the decades. And don’t miss the 11 a.m. living group reunion lunches sponsored by Class of ’68 (see page 16 for details).

Reunion Events

The Politics of Public Pensions
10 to 11 a.m.
Alumni House

By one estimate, public employee pensions across the U.S. are underfunded by $1.1 trillion. Others say the underfunding levels are much larger. What, exactly, are the problems associated with public employee pensions? How and why did those problems come about? And what are the likely consequences for state and local governments, for government employees, and for the citizens
of the United States? This talk will focus on the politics behind the nation’s pension problems: how and why public pension benefits have been expanded over the years, the political considerations of those who are charged with fully funding those benefits, and the political factors that shape how local governments across the country respond to their rising pension costs.

Sarah Anzia
Michelle J. Schwartz
Associate Professor, Goldman School of Public Policy

Sarah Anzia studies American politics with a focus on state and local government, interest groups, political parties, and public policy. Her book *Timing and Turnout: How Off-Cycle Elections Favor Organized Groups* examines how the timing of elections can be manipulated to affect both voter turnout and the composition of the electorate, which, in turn, affects election outcomes and public policy. She also studies the role of government employees and public-sector unions in elections and policymaking in the U.S. She has also written about the politics of public pensions, women in politics, the historical development of electoral institutions, and the power of political party leaders in state legislatures. She has a Ph.D. in political science from Stanford University and an M.P.P. from the Harris School at the University of Chicago.

Lectures & Learning Opportunities

Sponsored by Prytanean Women’s Honor Society

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**What Is Implicit Bias?**

10 to 11 a.m.
Banatao Auditorium, Sutardja Dai Hall

The national conversation has been turning to implicit bias with increasing focus. But what does that mean? Mendoza-Denton will make the picture clearer by reviewing the concept of implicit bias, contrasting it with explicit bias and prejudice, and sharing several decades of research supporting the concept. He will discuss the implications of bias for everyday interactions, for society, and for our educational system.

Rodolfo Mendoza-Denton
Goldman Professor in the Social Sciences, Psychology

Rodolfo Mendoza-Denton is professor of psychology at the University of California, Berkeley, where he is currently Richard and Rhoda Goldman Distinguished Professor in the Division of Social Sciences. He also serves as associate executive dean for Diversity and Inclusion in the College of Letters and Science. He received his B.A. from Yale University and his Ph.D. from Columbia University. Mendoza-Denton’s professional work covers stereotyping and prejudice from the perspective of both target and perceiver, intergroup relations, and how these processes influence educational outcomes. He received the UC Berkeley Chancellor’s Award for Advancing Institutional Excellence in 2015 and
the university-wide Distinguished Teaching Award in 2018.

Lectures & Learning Opportunities

**Campus Walking Tour**
10 to 11:30 a.m.
Homecoming Headquarters Tour Tent

Learn about campus architecture, history, and university life during a 90-minute walking tour led by a knowledgeable campus ambassador.

Tours & Open Houses

**Botanical Garden Tour**
11 a.m.
UC Botanical Garden

Explore the incredible diversity of plant habitats from six continents — redwood forests, deserts, tropical forests, wetlands — at the UC Botanical Garden at Berkeley. Feast your senses on special collections of orchids and carnivorous plants, the Garden of Old Roses, and spectacular views of the Golden Gate Bridge. You can take a docent-led tour or visit any time during open hours for a self-guided stroll.

The UC Botanical Garden at Berkeley has waived admission for Homecoming guests — simply show your badge at the entrance. We strongly recommend visiting on Friday or Sunday since access on Saturday can be severely limited due to football road closures.

Tours & Open Houses

**UC Museum of Paleontology Tour**
11 a.m. to 12 p.m.
Valley Life Sciences Building, Wallace Atrium, First Floor

The University of California Museum of Paleontology contains more than five million specimens: invertebrate fossils and microfossils, ancient North American mammals, crocodilians, turtles, marine reptiles, and even massive dinosaurs who once roamed Montana and California. In this exclusive, behind-the-scenes tour, learn why these collections are critical to understanding global change past and present.

Limited to 25 people on a first-come, first served basis.

Tours & Open Houses

**Class of 1968 Living Group Reunion Lunches**
11 a.m. to 12:30 p.m.
Various Locations (see below)

Gather with friends to share old stories and new at these no-host events. The lunches will take place at various locations according to where alumni lived as students. Guests are welcome! Following lunch, be sure to head to the 1 p.m. Robert Reich lecture sponsored by Class of ‘68 (see page 21 for details).

- Residents of dormitories, co-ops, and everyone who doesn’t fall into the residential categories below meet at Crossroads Dining Commons.
- Residents of fraternity and sorority houses meet at the Faculty
Club (lunch service begins at 11:30 a.m.).

- Residents of International House meet at I-House Dining Room (11 a.m. tour and 11:30 a.m. lunch).
- Residents of Bowles meet at Bowles Hall Dining Room (11 a.m. tour and 11:30 a.m. lunch).

Reunion Events

University Police Meet-and-Greet
11 a.m. to 1 p.m.
Sproul Hall South Lawn

Come to the south side of Sproul Hall for a meet-and-greet session with the University Police (UCPD). UCPD handles all patrol, investigation, crime prevention education, emergency preparedness, and related duties for the campus community. Discuss safety and security with officers and learn about their services and such specialized units as the tactical, canine, and bomb teams.

Tours & Open Houses

Class of 1953 65th Reunion Luncheon
11 a.m. to 2 p.m.
Tilden Room, MLK, Jr. Student Union

Join classmates for a festive social hour at 11 a.m. and a two-course luncheon at 12 p.m. Special guests such as Oski will bring Cal spirit to your reunion!

On-site registration is available on a first-come, first served basis: $125.

Reunion Events

Class of 1958 60th Reunion Luncheon
11 a.m. to 2 p.m.
MLK, Jr. Student Union, Pauley Ballroom

Celebrate your milestone at an 11 a.m. social hour and 12 p.m. luncheon. The Cal Band will add extra excitement to the event!

On-site registration is available on a first-come, first served basis: $125.

Reunion Events

Arleigh Williams Forum
11:30 a.m. to 12:30 p.m.
Haas Pavilion Club Room

Join us for this annual public gathering presented by one of the campus’s most historic organizations, the Order of the Golden Bear. The Arleigh Williams Forum honors the memory of a highly respected former dean of students, U.S. Navy veteran, and standout Cal athlete who regularly opened his doors to the campus community for engagement in open dialogue. Each year the forum features a speaker and topic that allows for the same sort of dialogue about an aspect of our complex campus. Check the Homecoming website (homecoming.berkeley.edu) or app for more details.

Lectures & Learning Opportunities

Sponsored by Order of the Golden Bear
Crossing the Line: Refugees, Migrants, and Immigrants in Global Politics
11:30 a.m. to 12:30 p.m.
Maude Fife Room, Third Floor, Wheeler Hall

Much of the world is focused on challenges and crises that involve borders and boundaries. Who can cross which international boundaries and for what reasons have become two of the most important political and legal questions of the era. Should enforcement of the law take precedence over the humanitarian impulse, or should it be the other way around? This lecture will cover the essential information needed to engage constructively with these issues and suggest some possible solutions.

Darren Zook
Lecturer, Global Studies and Political Science
Darren Zook has taught at UC Berkeley since 2001 and has been recognized many times for his creative talents in the classroom. He was recently named as one of the “Ten Most Inspiring Professors at UC Berkeley” by College Magazine. His research focuses on human rights, identity politics, and security studies. In 2012 he was a Fulbright Research Scholar based in Singapore working on a project focusing on cybersecurity in the Asia-Pacific region.

Escaping Childhood Poverty: Why Neighborhood Matters
11:30 a.m. to 12:30 p.m.
Banatao Auditorium, Sutardja Dai Hall

Approximately one out of five children in the United States lives in poverty. About a third of these children will rise out of poverty as adults, but different regions of the country have very different rates of social mobility. How do neighborhood resources impact poor children’s opportunities to improve their life chances? This talk will begin with interactive methods to identify underlying assumptions about social mobility, then introduce findings from recent research to better understand how local communities may foster or impede better futures for our poorest children.

Mary E. Kelsey M.A. ’86, Ph.D. ’94
Continuing Lecturer, Sociology
Mary Kelsey received the UC Berkeley Distinguished Teaching Award in 2018, the university’s highest acknowledgement of teaching excellence. Her research focuses on issues of poverty and public poverty. She has spent the last 12 years following the lives of five low-income children in Oakland, California. Kelsey has a B.A. in history from the University of Wisconsin. Her M.A. in Asian studies and Ph.D. in sociology are both from Berkeley.

Lectures & Learning Opportunities

Sponsored by Osher Lifelong Learning Institute (OLLI @Berkeley)
Global Energy Transition: Outlooks and Perspectives  
11:30 a.m. to 12:30 p.m.  
Alumni House

History has shown that the world’s energy systems have repeatedly gone through drastic transformations over time, and the 21st century is no exception. With the challenge of climate change imminent, global energy transitions and structural changes in energy systems are even more compelling — if not critical. Recent developments like the Paris climate agreement, major advancements in the development and deployment of renewable energy technologies, breakthroughs in carbon capture and technologies to reduce carbon footprints, and the prospect of successful development and deployment of safe nuclear power technologies all provide new outlooks for dramatically different energy futures. This talk will provide an overview of the changing landscape of the energy sector and various perspectives on addressing climate change, energy security, and access to energy for all as we transition to energy sustainability.

Adnan Shihab-Eldin ’65, M.S. ’67, Ph.D. ’70  
*Director General, Kuwait Foundation for the Advancement of Sciences*

Adnan Shihab-Eldin is the recipient of the 2017 Elise and Walter A. Haas International Award. He studied electrical and nuclear engineering at UC Berkeley where he was a Phi Beta Kappa graduate. He is a global leader in the field of energy, specializing in energy technologies, economics, and the environment. Shihab-Eldin helped facilitate access to advanced technology from around the world in Kuwait and the wider Arab region, fostering the creation of solid foundations upon which scientific and economic research can be carried out and inspiring a culture of development and innovation.

**Lectures & Learning Opportunities**

**Using Programming Languages to Understand Human Languages**  
11:30 a.m. to 12:30 p.m.  
Sibley Auditorium,  
Bechtel Engineering Center

Recent advances in artificial intelligence have dramatically improved the ability of computers to interpret and generate human language. Google Translate, Siri, Alexa, Cortana, and other language understanding systems are becoming more useful every month. In this lecture, explore the relationship between programming languages and human languages and how machine learning has connected these two forms of expression in new ways.

**John DeNero**  
*Assistant Teaching Professor, Computer Science*

John DeNero regularly teaches the largest course on campus: introductory computer science for majors (CS 61A) which, this fall semester, has more than 1,700 students enrolled. Prior to joining the UC Berkeley faculty, he was a
senior research scientist at Google working on Google Translate and related technologies. Recently, he has been deeply involved in the development of Berkeley’s new data science major and associated courses. In 2017, he was named the inaugural Giancarlo Teaching Fellow and received the Distinguished Teaching Award, the campus’s most prestigious honor for teaching.

Lectures & Learning Opportunities

Cal Spirit Noon Rally
12 to 1 p.m.
Sproul Plaza

Rev up your blue and gold pride at this lively, all-campus event featuring all of your favorite Cal Spirit groups!

Spirit & Athletic Events

Sponsored by UC Rally Committee

SkyDeck Open House
12 to 2 p.m.
2150 Shattuck Ave., Penthouse

Located in the penthouse of downtown Berkeley’s tallest building, Berkeley SkyDeck Accelerator is currently home to more than 100 startup companies! These startups receive funding, mentor support, and space as they tackle the world’s most pressing problems. SkyDeck also aims to support UC Berkeley with the Berkeley SkyDeck Fund donating back half of its investment profits to campus. If you have always fancied yourself an inventor or are fascinated by cutting edge technology, this tour is for you.

Tours will be conducted on a drop-in basis and will last approximately 15 minutes. You can also learn more about our programs at the lecture “How SkyDeck Will Help Create a Bright Future for Cal” on Saturday from 10:30 to 11:30 a.m. See page 39 for details.

Tours & Open Houses

Botanical Garden Tour
12:30 p.m.
UC Botanical Garden

See page 16 for a full description.

Tours & Open Houses

Museum of Vertebrate Zoology Tour
1 to 2 p.m.
3101 Valley Life Sciences Building, Wallace Atrium, Third Floor

Visit one of the largest university-based collections of tetrapod vertebrates in the world, including about 700,000 superb bird, mammal, reptile, and amphibian specimens from around the globe. You’ll see rare and extinct animal specimens and learn about research projects aimed at answering fundamental questions about evolution and conservation.

Limited to 25 people on a first-come, first served basis.

Tours & Open Houses


**Why the Common Good Disappeared — And How We Get It Back**
1 to 2 p.m.
Hertz Hall

Professor Robert B. Reich ignites a discussion of the good we have had in common, what happened to it, and what we might do to restore it. His goal is not that we all agree on the common good. It is that we get into the habit of thinking and talking about it, listening to each other’s views, and providing a means for people with opposing views to debate these questions civilly.

Special seating will be reserved for members of the Class of 1968 in honor of their 50th reunion. Following the lecture, be sure to head to the 2:30 p.m. Class of ’68 walking tour (see page 24 for details).

**Robert B. Reich**
*Professor, Public Policy*

Robert B. Reich is Chancellor’s Professor and Carmel P. Friesen Chair in Public Policy at the Goldman School of Public Policy. He is also a senior fellow at both the Goldman School’s Center on Civility & Democratic Engagement — founded by the Class of ’68 — and Berkeley’s Blum Center for Developing Economies.

**Lectures & Learning Opportunities**
Sponsored by Class of 1968 and the Center on Civility & Democratic Engagement

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**Campus Walking Tour**
1 to 2:30 p.m.
Homecoming Headquarters
Tour Tent

See page 16 for a full description.

**Tours & Open Houses**

**Botanical Garden Tour**
1:30 p.m.
UC Botanical Garden

See page 16 for a full description.

**Tours & Open Houses**

**Antibranding and Other Forms of Semiotic Disobedience**
2 to 3 p.m.
Banatao Auditorium, Sutardja Dai Hall

In contemporary society, it could be argued that the production of popular culture rests on the pervasive presence of corporate sponsorship throughout many aspects of public and private life; less familiar, and even more important, are the ways in which our legal system has allowed advertising to become a large part of our everyday language. Today, aided by the power of digital media, thousands of artists, activists, and ordinary citizens across the world — and on the internet — routinely reverse the power of advertising, transforming ads and logos into a global conversation between corporation and consumer. This talk investigates how artists transform — and successfully subvert — the power of advertising and how the
law has both enabled and silenced their work.

**Sonia Katyal**  
*Chancellor’s Professor of Law; Co-Director, Berkeley Center for Law and Technology*

Sonia Katyal’s scholarly work focuses on the intersection of technology, intellectual property, and civil rights (including anti-discrimination issues, privacy, and freedom of speech). Her past projects have studied the relationship between informational privacy and copyright enforcement, the impact of branding on activism, and the intersection between technology and gender. Katyal is the co-author of the book *Property Outlaws*, examining the intersection between property, innovation, and civil disobedience.

**Lectures & Learning Opportunities**  
*Sponsored by Class of 1978*

### California Greenin’: How the Golden State Became an Environmental Leader

2 to 3 p.m.  
Maude Fife Room, Third Floor, Wheeler Hall

Throughout its history, California has been the nation’s environmental leader, protecting nature and the wilderness, regulating coastal development, adopting the nation’s first automotive emissions and energy efficiency standards, and most recently in enacting the country’s most ambitious efforts to address the risks of global climate change. It has now become the leader of state opposition to the regulatory rollbacks of the Trump administration. Vogel’s presentation will illustrate the geographical, political, and economic reasons for California’s long green leadership and explain why its extensive environmental regulations have often been supported by business and benefited the state’s economy — now the fifth largest in the world.

**David Vogel**  
*Professor Emeritus, Haas School of Business and Political Science*

David Vogel is professor emeritus in the Haas School of Business and the department of political science and Solomon P. Lee Professor Emeritus of Business Ethics. His several books include *The Politics of Precaution*, *The Market for Virtue*, and *Trading Up: Consumer and Environmental Regulation in a Global Economy*. He has received a career achievement award from the American Political Science Association for his research on environmental regulation and a Faculty Pioneer Award for lifetime achievement in business and society from the Aspen Institute. Vogel taught at the Haas School for more than four decades and, since 1982, has served as the editor of the Haas School’s management journal, *The California Management Review*.

**Lectures & Learning Opportunities**  
*Sponsored by Haas School of Business*
Logging in with Your Thoughts?
2 to 3 p.m.
Alumni House

We can log in today with a password, fingerprint, or our face. Is it possible for us to log in by simply thinking a thought? Researchers at the BioSENSE Lab in the School of Information have been building and testing brainwave-based authentication systems that leverage emerging consumer brain-computer interface (BCI) technologies. Learn how these systems can support one-step multi-factor authentication and reflect on potential shifts in our attitudes toward identity and authentication in this era of ubiquitous biosensors.

John Chuang
Professor, School of Information

John Chuang is director of the BioSENSE Lab, with research interests in bio-sensory computing applications, security, and privacy. His recent and ongoing projects include: passthoughts authentication, brain-computer interfaces using in-ear electroencephalography, privacy and research ethics of remote biosensing platforms, and interrogating user beliefs and attitudes on ubiquitous sensing technologies.

Science of Happiness: Insights and Practices During a Complex Time
2 to 3 p.m.
Sibley Auditorium, Bechtel Engineering Center

This talk will detail the latest evolution and neuroscience of human happiness. We will focus on scientific findings and practices related to compassion, gratitude, awe, empathy, and mindfulness. We will also consider how this knowledge can be applied to better our world during this era of inequality, mass incarceration, and disturbing political trends.

Dacher Keltner
Thomas and Ruth Ann Hornaday Professor of Psychology and Faculty Director, Greater Good Science Center

Dacher Keltner’s research focuses on the biological and evolutionary origins of compassion, awe, love, and beauty, and power, social class, and inequality. He is the author of Born to Be Good: The Science of a Meaningful Life, The Compassionate Instinct, and The Power Paradox: How We Gain and Lose Influence. Keltner has published over 200 scientific articles, written for many media outlets, and consulted for the Center for Constitutional Rights (to help end solitary confinement), Google, Facebook, the Sierra Club, and Pixar’s Inside Out. He is also the proud parent of a Cal freshman.

Lectures & Learning Opportunities
Sponsored by Class of 1998

Sponsored by Class of 2013
Mandarin-Language Campus Walking Tour
2 to 3:30 p.m.
Homecoming Headquarters Tour Tent
Learn about campus architecture, history, and university life during a 90-minute walking tour with a knowledgeable, Mandarin-speaking campus ambassador.

Tours & Open Houses

Spanish-Language Campus Walking Tour
2 to 3:30 p.m.
Homecoming Headquarters Tour Tent
Learn about campus architecture, history, and university life during a 90-minute walking tour with a knowledgeable, Spanish-speaking student ambassador.

Tours & Open Houses

Class of 1968 Walking Tour
2:30 to 3:30 p.m.
Homecoming Headquarters Tour Tent
Enjoy a stroll around campus with a student guide to see what has changed on campus since you matriculated.

Reunion Events

History Walking Tour
3 to 4:30 p.m.
Homecoming Headquarters Tour Tent
Take a fun, easy walking tour with one of UC Berkeley’s most revered campus historians: Peter S. Van Houten ’56, M.A. ’62, Ed. D. ’73. Over the course of 60-plus years on campus as a student and then administrator, Van Houten has developed an encyclopedic knowledge of memorable people, buildings, events, and traditions. Gain a special perspective and “meet” some important historical figures from Cal’s fascinating past.

Tours & Open Houses

Miss Marple to Monarchs: Plant Toxins and Evolution
3:30 to 4:30 p.m.
Alumni House
A co-evolutionary arms race has been unfolding for 200 million years that has served as crucible for the diversification of life on Earth. A new case study from Noah Whiteman’s laboratory will be discussed, focusing on toxins made by foxglove and milkweed plants that are no longer effective against the monarch butterflies that feed on them; instead, the butterflies sequester the toxin in their bodies as caterpillars, re-purposing them as weapons against predators. These are the same toxins used as arrow poisons by human hunters and in small doses by physicians to treat congestive heart failure. He will discuss how his team has used CRISPR-Cas9 gene editing, invented here at UC Berkeley, to help us understand how the drug works in humans with failing hearts and as fuel for evolution in action.
Events are first-come, first served. Arrive early!

Noah Whiteman
Associate Professor, Integrative Biology
Noah Whiteman is a first-generation college graduate who grew up on a bog in rural, northeastern Minnesota. He completed his dissertation research on endangered Galápagos birds and their parasites, living in the Galápagos Islands for months at a time. He spent three-and-a-half years at Harvard University studying host-parasite interactions as an NIH postdoctoral fellow and then six years as an assistant and associate professor of ecology and evolutionary biology at the University of Arizona. In 2016 Whiteman joined the faculty at UC Berkeley, where he teaches evolutionary biology and genomics to undergraduate and graduate students and runs an NIH-funded research laboratory on host-parasite interactions. He recently appeared in the “What Are We?” episode of the series Genius by Stephen Hawking on PBS.

Lectures & Learning Opportunities

The Looming Myopia Epidemic and its Clinical Implications
3:30 to 4:30 p.m.
Maude Fife Room, Third Floor, Wheeler Hall

Myopia (nearsightedness) describes the condition in which the eye has outgrown its optical power, the consequence being blurred distance vision. This increased elongation of the eye comes at a price — an increased risk of a range of potentially sight-threatening pathologies. The prevalence of myopia is increasing worldwide, with approximately 50 percent of the world’s population projected to be myopic by 2050 and some industrialized East Asian countries already at epidemic levels.

Christine Wildsoet
Professor, Optometry and Vision Science
Christine Wildsoet is a clinician scientist at UC Berkeley where she teaches pharmacology to optometry students and heads a large myopia research group. Their ongoing research is directed at the visual environmental causes of myopia (nearsightedness) and the development of novel treatments to control it. The Australian-born Wildsoet, one of a family of five girls, is very committed to mentoring young scientists, especially women.

Lectures & Learning Opportunities

Why Canadians Love Immigration and Americans Aren’t So Sure
3:30 to 4:30 p.m.
Banatao Auditorium, Sutardja Dai Hall

Americans are deeply divided about migration policy and have limited appetite for increasing immigration. In contrast, Canada’s government has increased its immigration targets; the ruling party won in part due to a campaign promise to resettle thousands of Syrian refugees; and citizens largely support these policies. Why do
Canadians seem to love immigration while Americans aren’t so sure?

Irene Bloemraad
Professor, Sociology; Thomas Garden Barnes Chair of Canadian Studies; Faculty Director, Berkeley Interdisciplinary Migration Initiative

Irene Bloemraad’s research examines how immigrants become incorporated into the political and civic life of their adopted countries and the consequences of immigration for politics and understandings of citizenship. Her publications include the book Becoming a Citizen: Incorporating Immigrants and Refugees in the United States and Canada. Her expertise led her to serve, in 2014–15, as a member of the U.S. National Academy of Sciences committee reporting on the integration of immigrants into U.S. society. She believes that excellence in research and teaching should go hand-in-hand and is the proud recipient of multiple Cal teaching and mentorship awards.

Geeta Anand
Acting Professor of Reporting, Graduate School of Journalism

Geeta Anand has worked as a journalist for the past 27 years, most recently as a foreign correspondent for The New York Times and the Wall Street Journal in India. Her passion has been investigative reporting and narrative nonfiction. Anand was part of the team at the Journal that won a Pulitzer Prize in 2003 for reporting on corporate corruption. She wrote The Cure, a nonfiction book about a father fighting to make a medicine for his children’s untreatable illness, made into the Harrison Ford movie Extraordinary Measures. More recently, she has investigated land buying by Gandhi family son-in-law Robert Vadra; how tuberculosis became totally drug resistant in India; and how a stock market analyst got arrested for writing a negative research report.

Women, Leadership, and Vision in the Media Industry
3:30 to 4:30 p.m.
Sibley Auditorium, Bechtel Engineering Center

Two new permanent faculty members at the Graduate School of Journalism discuss the importance of women in leadership positions in the rapidly changing world of journalism. Dawn Porter tells her students: “Be persistent, be fair, and be brave.” Both she and Geeta Anand are catalysts for innovation in storytelling across all platforms.

Dawn Porter
Adjunct Professor of Documentary, Graduate School of Journalism

Dawn Porter is the founder of Trilogy Films. She directed and produced the documentary Gideon’s Army, which told the stories of public defenders in the South who, in spite of staggering caseloads and low pay, work to help defend poor people accused of crime. The film won the Sundance Film Festival Editing Award and the Tribeca All Access Creative Promise Award as well as the American Bar Association’s Silver Gavel Award.
for Media and the Arts and the Ridenhour Documentary Film Prize. It aired on HBO in July 2013 and was nominated for an Independent Spirit Award, a Cinema Eye Award, and an Emmy. Porter’s other films include *Trapped*, the Independent Lens film *Spies of Mississippi*, and *Rise: The Promise of My Brother’s Keeper*.

**Lectures & Learning Opportunities**

Sponsored by Class of 1988, Cal Greek Alumnae, and Women in Media

**Walking Tour of the Berkeley Bears**

3:30 to 5 p.m.
Homecoming Headquarters Tour Tent

Bears are everywhere you look at Berkeley, and that’s not just the students! There are more than 25 statues and other artworks on and around campus representing our beloved mascot. Join a campus ambassador for this fun walking tour of the ursine representations that abound.

**Tours & Open Houses**

**Women’s Field Hockey vs. Stanford**

4 p.m.
Underhill Field

Cheer on the Golden Bears as they take on the Stanford Cardinal.

Free to the public.

**Spirit & Athletic Events**

**Urbanization and Urban Forest Impacts on the American People and Forest Industry**

4 to 5:30 p.m.
Krutch Auditorium, Clark Kerr Campus

This year’s annual SJ Hall Lecture in Industrial Forestry will address how urbanization and urban forests across the nation affect the health and well-being of the American population. These forests are changing at a rapid rate while facing numerous threats. In addition, urbanization and urban forests increasingly influence the forest industry. Hear about the latest findings regarding U.S. urban forest benefits, values, threats, and how these forests have and will continue to change in the coming years. The presentation will also discuss the development of the freely available software i-Tree, designed to aid in assessing forests and their associated ecosystem services and values.

**David J. Nowak Ph.D. ’91**

*Senior Scientist and i-Tree Team Leader, USDA Forest Service*

David Nowak’s research at the USDA Forest Service Northern Research Station in Syracuse, New York investigates urban forest structure, health, and change, and its effect on human health and environmental quality. He has authored over 300 publications and leads teams developing the i-Tree software suite that quantifies the benefits and values from vegetation.

**Lectures & Learning Opportunities**

Sponsored by College of Natural Resources

**Events are first-come, first served. Arrive early!**
The Birth and Early Evolution of the Universe
5 to 6 p.m.
Wheeler Auditorium

There is now very strong evidence that the universe began in a hot, dense, expanding state nearly 14 billion years ago. But the standard “big bang theory” has some difficulties that can be overcome by looking at an early phase of expansion called “inflation” — which may even imply the presence of multiple universes!

Alex Filippenko
Professor, Astronomy
Alex Filippenko is one of the world’s most highly cited astronomers and the only person to have served on both teams that simultaneously discovered the Nobel-worthy accelerating expansion of the universe. Voted UC Berkeley’s “Best Professor” a record nine times, he appears frequently on TV documentaries and is addicted to observing total solar eclipses throughout the globe (16 so far).

Lectures & Learning Opportunities

Volunteer Awards and Elise and Walter A. Haas International Award Ceremony and Reception
5 to 7 p.m.
Alumni House

Join us as we congratulate and celebrate the recipients of the 2018 Volunteer Awards: outstanding alumni, parents, and friends who provide selfless contributions of time and effort to the Berkeley community. We’re proud to present these honors — the Sather Gate Young Volunteer Award, the Spirit of 1868 Volunteer Award, and the Loyal Company Outstanding Volunteer Group Award — to these dedicated campus friends. The ceremony will also include the presentation of the 2017 Elise and Walter A. Haas International Award which honors an alumnus/a who is a native, citizen, and resident of another country and who has a distinguished record of service to that country in the arts, science and engineering, education, business, environmental protection, government, or any other field. For more information on the awards, please visit awards.berkeley.edu.

Lectures & Learning Opportunities
Sponsored by UC Berkeley Foundation and Cal Alumni Association

Class of 1963
55th Reunion Celebration
5 to 9 p.m.
Faculty Club

Join classmates as we celebrate 55 years since graduation with a festive dinner, special appearances by Cal Spirit groups, and Chancellor Carol T. Christ.

5 p.m. social hour, 6 p.m. seated dinner. On-site registration is available on a first-come, first served basis: $145.

Reunion Events
Chancellor’s Homecoming Reception  
6 to 8 p.m.  
Memorial Glade  
The whole Cal community comes together for Friday night’s big event! Alumni, parents, and students are invited to a relaxed reception on Memorial Glade. Roll out your Homecoming blanket on the lawn as we celebrate classes in milestone reunions and introduce incoming Berkeley family members to our favorite traditions. Refreshments included for ticketed guests — or bring your own picnic if you prefer! Hear from Chancellor Carol T. Christ at 7 p.m. and enjoy entertainment from student performance groups as they warm up for the Homecoming Rally immediately following.  
On-site registration is available on a first-come, first served basis: $40 per person. Cash bar on-site. Some seating accommodations will be available for guests with mobility restrictions.

Meet-ups & Meals

Class of 1968  
50th Reunion Gala  
6 to 10 p.m.  
MLK, Jr. Student Union, Pauley Ballroom  
Reflect on the day’s events as you enjoy libations and the view from the terrace. Fill your heart with memories as you fill your plate at this festive buffet dinner with classmates. Special surprises in store to celebrate your milestone!

On-site registration is available on a very limited basis: $120.

Reunion Events

Women’s Volleyball vs. Washington  
7 p.m.  
Haas Pavilion  
Don’t miss the action as the Golden Bears host the Washington Huskies in a Pac-12 matchup.  
$10 per adult, $5 per youth or senior, free for Cal students with ID.

Spirit & Athletic Events

Homecoming Rally  
8 to 9:30 p.m.  
Memorial Glade  
Combining the classic tradition and spirit that all Golden Bears love with the talent and diversity of today’s student body, this rally — featuring Rally Committee, Cal Band, Dance, Cheer, and the best student a cappella and dance groups on campus — is a must-see show! A great event for alumni, parents, and students alike.

Spirit & Athletic Events

Sponsored by UC Rally Committee
SATURDAY

ALL-DAY EVENTS

Cal Café
8 a.m. to football kickoff
Alumni House
See page 12 for a full description.
Tours & Open Houses

University Library Book Sale
9 a.m. to 3 p.m.
303 Doe Library
Expand your home library at this annual bargain-hunting bonanza. Search for treasures among thousands of hardbacks and soft-covers — all for just one dollar each!
Tours & Open Houses

Art for the Asking: 60 Years of the Graphic Arts Loan Collection
9 a.m. to 5 p.m.
Bernice Layne Brown Gallery, Doe Library
See page 11 for a full description.
Tours & Open Houses

Could The Handmaid’s Tale Happen Here? Has It Already?
9 a.m. to 5 p.m.
Moffitt Library
See page 11 for a full description.
Tours & Open Houses

Doe and Moffitt Libraries and Gardner Stacks Open House
9 a.m. to 5 p.m.
Doe Library
See page 11 for a full description.
Tours & Open Houses

Fiat Yuks: Cal Student Humor, Then and Now
9 a.m. to 5 p.m.
Rowell Cases, Bancroft Library
See page 12 for a full description.
Tours & Open Houses

Morrison Library Open House
10 a.m. to 3 p.m.
Morrison Library (101 Doe Library)
Don’t miss exploring the magnificent Morrison, opened within Doe Library in 1928. This traditional reading room is one of the architectural treasures of the Berkeley campus; it’s also a place where students can relax, with comfortable seating and a circulating collection of newly published books.
Tours & Open Houses

Bearing Light: Berkeley at 150
10 a.m. to 4 p.m.
Bancroft Library
See page 13 for a full description.
Tours & Open Houses

Events are first-come, first served. Arrive early!
Essig Museum of Entomology Open House
10 a.m. to 4 p.m.
1170 Valley Life Sciences Building
See page 14 for a full description.
Tours & Open Houses

Lawrence Hall of Science
Open House
10 a.m. to 5 p.m.
Lawrence Hall of Science
We strongly recommend visiting on Friday or Sunday since access on Saturday can be severely limited due to football road closures. See page 13 for a full description.
Tours & Open Houses

Campanile Open House
10 a.m. to 4:45 p.m.
Campanile (Sather Tower)
See page 12 for a full description.
Tours & Open Houses

Hearst Museum
Open House
10 a.m. to 6 p.m.
Phoebe A. Hearst Museum of Anthropology, Kroeber Hall
See page 13 for a full description.
Tours & Open Houses
EVENTS THROUGHOUT THE DAY

Cal vs. UCLA Homecoming Football Game
Kickoff Time TBD
Memorial Stadium

Cheer on your Golden Bears in the company of friends and family.

Football tickets are sold separately through Cal Athletics: visit calbears.com/code and enter the code HOMECOMING to receive a discount. Students wishing to sit with their families will need to purchase additional tickets.

Spirit & Athletic Events

Cal Lacrosse Homecoming Tailgate
Three hours before football kickoff
Kroeger Plaza

2018 marks the 20th anniversary of the Cal Men’s Lacrosse team’s 1998 National Championship and Berkeley’s 150th birthday — the perfect occasion to come back to campus! The Cal lacrosse community will come together for a day and evening of festivities, starting with a tailgate before the Homecoming football game. Enjoy food from local favorite Top Dog, hear from Coach Webster about the 2019 season, and reminisce with the 1998 team. All past, present, and future Cal lacrosse players and coaches are invited as well as their families, friends, and anyone who supports the team.

Separate registration is required for the tailgate. Search for “Cal Lacrosse” on Eventbrite.com to purchase tickets and find more details about the pre-game tailgate and the after-party that will wrap up the evening.

Reunion Events

Berkeley Haas Parent Welcome and Conversation
8:30 to 9:45 a.m.
Speieker Forum, Chou Hall, Haas School

Join us for a personal welcome and conversation for Berkeley Haas parents. You will learn about opportunities and resources for Haas undergraduate students and hear from Haas leaders about how our school is redefining the business graduate. Q&A to follow. Students are welcome at this event.

School & College Events

College of Chemistry: Coffee with the Dean for Parents of Undergraduate Students
8:30 to 10 a.m.
Chemistry Plaza

Please join us for coffee and pastries followed by a panel discussion and Q&A with College of Chemistry Undergraduate Dean John Arnold starting at 9 a.m. in 120 Latimer.

Limited to 150 people on a first-come, first served basis.

School & College Events
College of Natural Resources Parents’ Breakfast with the Dean
8:30 to 10 a.m.
260 Mulford, CNR Student Resource Center

Get to know our new dean, David Ackerly, at this light breakfast. Q&A will follow with Ackerly and representatives from CNR’s office of instruction and student affairs.

Limited capacity on a first-come, first served basis.

School & College Events

150 Years of Spirit and Traditions at Cal
9 to 10 a.m.
Maude Fife Room, Third Floor, Wheeler Hall

Explore the rich and illustrious history of a century-and-a-half of UC Berkeley — from its founding to the present day. Delving deeper than belabored stats and quippy slogans, the presentation will cover defining moments in university history that have shaped Cal’s unique student life and stellar academics. From Founder’s Rock and the original 12 graduates, Cal football to free speech, and Sather Tower to the Stanford Axe, delve into what it means to be a Golden Bear!

Hanna Hitchcock
Director of Traditions, UC Rally Committee
Hanna Hitchcock is a second-year political science and history double major from Salinas, California. She loves participating in Rally Committee traditions, teaching the Cal history DeCal course, and generally spreading light and spirit throughout campus. Hitchcock is very proud to be a part of Berkeley’s 150-year legacy and excited to share historic milestones of Golden Bears from past to present.

Lectures & Learning Opportunities

Are You Scared Yet? Cybersecurity for You and Me
9 to 10 a.m.
145 Dwinelle Hall

Every day there’s a new scary story: Russians hacking elections; thieves remotely locking computers and demanding ransom; millions of credit card numbers and other personal records stolen from corporate data systems. What is vulnerable — and why? What should we, as ordinary citizens, understand about cybersecurity and about how to protect ourselves?

Jeffrey K. MacKie-Mason
University Librarian and Chief Digital Scholarship Officer; Professor, School of Information and Department of Economics

Jeffrey K. MacKie-Mason was formerly the dean of the School of Information at University of Michigan. At Michigan, he was also the Arthur W. Burks Professor of Information and Computer Science and a professor of economics and public policy. He is passionate about
public universities, where he has spent his entire career.

Lectures & Learning Opportunities
Sponsored by University Library

The Midwife’s Tale: Catching Babies and Protecting Women’s Health
9 to 10 a.m.
Banatao Auditorium, Sutardja Dai Hall

Following Emancipation, Lucrecia and Marshall Perryman settled on the outskirts of Mobile to raise their family. After Marshall’s death, Lucrecia turned to lay midwifery to support her family and provide broader mothering support to her community. The archaeological materials excavated from the Perryman household speak to the wide range of reproductive services provided by midwives as well as to the important role they played in introducing new medical knowledge in their communities and combating racist stereotypes of black womanhood.

This lecture is presented in conjunction with the campuswide book-in-common program, “On the Same Page.” This year’s featured text is The Handmaid’s Tale by Margaret Atwood.

Laurie A. Wilkie
Chair and Professor, Anthropology
Laurie A. Wilkie studies the American past through historical archaeology, working to understand people’s day-to-day lives through the materials — such as artifacts and texts — that they left behind.

Her research focuses mainly on the experiences of families who, through racism, sexism, or economic exploitation, were seen as living at the margins of American society. Archaeology provides a means of examining lives often ignored in traditional historical texts and helping us to understand the breadth and diversity of the American experience.

Lectures & Learning Opportunities

Engineering Homecoming Kickoff
9 to 10:30 a.m.
Garbarini Lounge, Bechtel Engineering Center

Engineering alumni, students, parents, and friends are invited to join us for refreshments and informal conversation with college deans, faculty, and fellow members of the Berkeley Engineering community. Explore interactive displays and archival images highlighting the college’s 150 years of innovation. Create your own homecoming souvenir at the Engineering 150 photo booth!

School & College Events

Mandarin-Language Campus Walking Tour
9:30 to 11 a.m.
Homecoming Headquarters Tour Tent

See page 24 for a full description.

Tours & Open Houses
Spanish-Language Campus Walking Tour
9:30 to 11 a.m.
Homecoming Headquarters
Tour Tent
See page 24 for a full description.
Tours & Open Houses

Parents’ Campus Tour
10 to 11:30 a.m.
Homecoming Headquarters
Tour Tent
Get to know the campus’s architecture and history on this walking tour led by a knowledgeable guide. If you’re a Cal parent, this tour is especially for you, though you’re welcome to also join any other campus tour throughout the weekend.
Tours & Open Houses

150 Years of Innovation
10:30 to 11:30 a.m.
Sibley Auditorium, Bechtel Engineering Center
For 150 years, UC Berkeley engineers have reimagined the world, invented the future, and re-shaped the possible. What will the next 150 years bring? Join our new engineering dean Tsu-Jae King Liu and fellow engineering faculty leaders from across the college to hear how they are continuing Berkeley’s tradition of excellence in service to society.

Tsu-Jae King Liu
Dean and Taiwan Semiconductor Manufacturing Company Distinguished Professor in Microelectronics, Electrical Engineering and Computer Sciences
Tsu-Jae King Liu is internationally recognized in academia and industry for her innovations in semiconductor devices and technology, and is highly regarded for her achievements as an instructor, mentor, and administrator.
She began her tenure as dean on July 1, 2018.

Alex Bayen  
*Liao-Cho Innovation Endowed Chair, Civil and Environmental Engineering; Director, Institute of Transportation Studies; Professor, Civil and Environmental Engineering and Electrical Engineering and Computer Sciences*

Alex Bayen’s field of expertise is mobile sensing and optimization. A pioneer in using commuters’ mobile phones to sense traffic flow, he is now working on smarter apps that will talk to one another in order to prevent clogged freeways and city streets.

Amy Herr  
*Lloyd Distinguished Professor, Bioengineering; Investigator, Chan Zuckerberg Biohub; Faculty Director, Bakar Fellows Program; Alfred P. Sloan Foundation Research Fellow in Chemistry*

Amy Herr, the co-inventor of scWestern technology and a recognized leader in microanalytical tool innovation, was part of the inaugural 2012–13 Bakar Fellows cohort. She created her start-up, Zephyrus Biosciences, to develop research tools enabling protein analysis at the single-cell level.

Kara Nelson  
*Associate Dean of Equity and Inclusion, College of Engineering and Professor, Civil and Environmental Engineering*

Kara Nelson’s research program addresses innovative strategies to improve the sustainability of urban water infrastructure, including technologies for potable and non-potable water reuse, nutrient recovery, decentralized systems, intermittent water supply, household water treatment, and affordable sanitation.

Ikhlaq Sidhu  
*Faculty Director and Founder, Sutardja Center for Entrepreneurship and Emerging Area Professor, Industrial Engineering and Operations Research*

Ikhlaq Sidhu is a world-class expert in “real-life” technology innovation and leadership. Sidhu invented the technology used in Skype and other internet communications — he holds 75 patents — and developed the Data-X lab, course, and framework for rapid implementation of digital transformation.

Lectures & Learning Opportunities
Sponsored by College of Engineering

**Cal Parents 101: Weathering the Transition**
10:30 to 11:30 a.m.  
145 Dwinelle Hall  

Dropping your children off at Berkeley can be an emotional moment that signals the start of their transition into adulthood. In this mid-semester check-in, staff from different departments will describe the academic, health, and other resources available to you and your student as well as answer your questions. Don’t miss this dynamic conversation dedicated to helping you feel at ease and empowering...
your student to make the most of Berkeley.

Roseanne Fong '83
Director, Undergraduate Advising, Letters and Science
Roseanne Fong provides academic advising and counseling to the student body on program planning, procedures, degree requirements, enrichment opportunities, and the exploration of majors.

Bob Jacobsen
Dean, Undergraduate Studies and Professor, Physics
Bob Jacobsen oversees the Division of Undergraduate Studies in the College of Letters and Science (L&S), which serves approximately 19,000 students at UC Berkeley. He guides the division's undergraduate advising, student policy, interdisciplinary major, and academic enrichment programs for L&S and the campus as a whole. His professional acumen — and the fact that Jacobsen is also the father of two former Cal students — make him a great resource for parents.

Paige Lee '84
Psychologist, Counseling and Psychological Services
Paige Lee is a therapist and undergraduate adviser for the College of Letters and Science. She understands the college experience from various perspectives and uses this knowledge in her work with students.

David Ortega '90
Director, Cal Parent Services
Having worked at Berkeley for more than 20 years, David Ortega has a wide range of experience with Cal students and their parents. In the past, he has teamed with Cal Student Orientation (CalSO) to offer the “Family Transition” and “Letting Go” sessions at student orientation.

Lectures & Learning Opportunities

Climate, Fire, and the Future of California’s Forests
10:30 to 11:30 a.m.
100 Genetics & Plant Biology
Tune in to the news in California and you’re likely to hear about yet another wildfire somewhere in the state, forcing people from their homes and threatening their lives. The fires burn through forests and shrublands, leaving a scorched landscape. But if you return a few years later, you’ll see hillsides covered in lush growth with oaks and other hardwoods resprouting and the dead trunks of burned trees poking through to the sky. Fire has been a part of California’s ecosystems for millions of years; our native flora is adapted to recover and regrow. However, a changing climate and decades of our own well-intentioned practices are leading to larger and more intense fires. This lecture will examine the history of fire, the responses of native ecosystems, and projections for the coming century.

David D. Ackerly
Dean, College of Natural Resources and Professor, Integrative Biology and Environmental Science, Policy, and Management
David Ackerly’s current research focuses on the impacts of climate change on biodiversity.
in California and the implications for conservation and land management. Ackerly co-leads the Terrestrial Biodiversity and Climate Change Initiative, a group focused on climate change impacts and climate adaptation strategies in the San Francisco Bay Area; and is co-director of the Berkeley Initiative in Global Change Biology. He received his Ph.D. from Harvard and has also taught at Stanford.

Lectures & Learning Opportunities
Sponsored by College of Natural Resources

Healthy City Cycling: Opportunities for Research and Education
10:30 to 11:30 a.m.
112 Wurster Hall

Review the evidence on urban cycling and health outcomes to identify current gaps and research opportunities. You’ll also hear about two city studies focused on whether cycling stress is a good surrogate for good cycling conditions; and the potential for education in increasing cycling activity and safety.

Daniel A. Rodríguez
Chancellor’s Professor, City and Regional Planning

Daniel Rodríguez is associate director of the Institute for Transportation Studies at Berkeley. His research focuses on the reciprocal relationship between the built environment and transportation and that relationship’s effects on the environment and health. Rodríguez’s research has been funded by the National Institutes of Health, the Environmental Protection Agency, the Wellcome Trust, the US Department of Transportation, and the Robert Wood Johnson Foundation, among others. He has a distinguished publication record that includes co-authoring the book *Urban Land Use Planning*. Since 2017, he has been among the 25 most cited planning scholars in North America.

How SkyDeck Will Help Create a Bright Future for Cal
10:30 to 11:30 a.m.
Arthur Andersen Auditorium, Haas School of Business

SkyDeck, UC Berkeley’s campuswide startup accelerator and incubator, recently launched the Berkeley SkyDeck Fund, which invests in SkyDeck’s startups and shares fund profits 50/50 with campus. Find out how private capital and Berkeley can work together to accelerate startups and launch moonshots that can help create a bright future for UC Berkeley — and the world.

Caroline Winnett M.B.A. ’90
Executive Director, SkyDeck

Caroline Winnett leads a program that hosts over 100 companies per year. She recently launched the Berkeley SkyDeck Fund, a venture capital fund investing in SkyDeck startups that donates half of fund profits back to Berkeley. Prior to SkyDeck, Winnett co-founded...
the neuromarketing company NeuroFocus, which was acquired by Nielsen in 2011. She is an active angel investor and an advisor and board member for several startups in mobile, IoT, internet, and travel. Winnett received her M.B.A. from the Haas School.

Lectures & Learning Opportunities
Sponsored by Haas School of Business

**Scientific Evidence that Demands a Verdict: Our Changing Climate**
10:30 to 11:30 a.m.
120 Latimer Hall

Many students and colleagues in education are only aware of climate change by way of public discourse and social media. Drawing on recent scientific papers organized for a course he teaches at Berkeley, Jeffrey Reimer will show how the atmosphere is changing, that humans are the cause, and that there are consequences. These consequences may be viewed in the context of Earth’s historical carbon cycles, which demonstrate what the Earth will look like unless we consider every possible means to decarbonize the atmosphere. Reimer is particularly keen on carbon capture and sequestration and will therefore end by showing how, thanks to work in Berkeley’s College of Chemistry, such capture is becoming increasingly feasible.

**Jeffrey A. Reimer**
*Chair and Professor, Chemical and Biomolecular Engineering*

Jeffrey A. Reimer received his bachelor’s degree with honors from the University of California at Santa Barbara and his doctorate from the California Institute of Technology. He is presently the C. Judson King Endowed Professor and Warren and Katharine Schlinger Distinguished Professor and Chair of the chemical and biomolecular engineering department. Reimer has won several teaching awards, culminating with the UC Berkeley Distinguished Teaching Award, the highest award bestowed on faculty for their teaching. The goal of his research is to generate new knowledge that will deliver environmental protection, human sustainability, and fundamental scientific insights via materials chemistry, physics, and engineering. He seeks to prepare researchers who will go on to become leaders in industry, academia, and government.

Lectures & Learning Opportunities
Sponsored by College of Chemistry

**Bear Affair Tailgate BBQ**
10:30 a.m. to 1:30 p.m.
Homecoming Headquarters

Relax before the game at a traditional tailgate barbeque with special seating areas for alumni classes, Cal parents, and student group reunions. Meet up with your friends and family to get your blue and gold spirit ready for football, or to fuel up for your next lecture or tour. Don’t be shy about going for second helpings — they are included in the price!

On-site registration is available on a first-come, first served basis: $50
for adults; $45 for Cal students and children (age 5–17).

Meet-ups & Meals

**Cal Greek Alumnae at the Bear Affair BBQ**
10:30 a.m. to 1:30 p.m.
Homecoming Headquarters

Gather with sorority alumnae in a special seating area at the Bear Affair Tailgate BBQ prior to the Cal vs. UCLA football game! This is a chance to reconnect with friends from all chapters and class years and to celebrate the 150th birthday of our alma mater.

Cal sorority alumnae are invited to stop by whether or not they have purchased BBQ tickets.

**Tours & Open Houses**

**Botanical Garden Tour**
11 a.m.
UC Botanical Garden

We strongly recommend visiting on Friday or Sunday since access on Saturday can be severely limited due to football road closures. See page 16 for a full description.

**College of Natural Resources Picnic**
11:30 a.m. to 1:30 p.m.
Genetics and Plant Biology Lawn

The College of Natural Resources Alumni Association invites CNR alumni, students, parents, and members of the CNR community to the annual picnic. Enjoy the taco bar, refreshing drinks, and sweet treats as you connect with our growing CNR community.

On-site registration is available on a first-come, first served basis: $40 for adults; $25 for Cal students and children (age 5–17).

**Tours & Open Houses**

**Campus Walking Tour**
11 a.m. to 12:30 p.m.
Homecoming Headquarters
Tour Tent

See page 21 for a full description.

**Jacobs Hall Open House**
11:30 a.m. to 1:30 p.m.
Jacobs Hall, First Floor

Explore the world of hands-on making at Berkeley’s interdisciplinary hub for all things

**Feed the Bears Tour**
11 a.m. to 12:30 p.m.
Homecoming Headquarters
Tour Tent

Philanthropy has had a tremendous impact on the Berkeley campus, changing the physical silhouette with new buildings, making the Berkeley experience possible through scholarships, and much more. Take a tour focused on the university’s philanthropic history, including the programs and buildings made possible by private giving.
design. Meet student makers who are developing thoughtful solutions to real-world problems and participate in activities for makers of all ages. From prototypes in health and sustainability to new community initiatives, learn how students are working to invent a better future.

Tours & Open Houses

**An American History of Race, Gender, and Hair**
12 to 1 p.m.
Maude Fife Room, Third Floor, Wheeler Hall

How did something as ordinary as hair affect major U.S. institutions like slavery and the women’s rights movement? In the 19th century, American people from different regions, class backgrounds, racial groups, and religious traditions shared the belief that hair exposed the truth about the person from whose body it grew. This talk will reveal this surprising history, exploring why a bearded lady could undermine women’s claims for equality and how an examination of a single strand of hair under a microscope could mean the difference between enslavement and freedom.

Sarah Gold McBride ’09, M.A. ’12, Ph.D. ’17
Visiting Lecturer, History
Sarah Gold McBride’s teaching and research focus on the social and cultural history of 19th-century United States. She has also studied how history is taught in K–12 and college classrooms and the bridge between these two levels. This talk is drawn from her current book project, *Whiskerology: Hair and the Legible Body in Nineteenth-Century America.*

Lectures & Learning Opportunities

**Bringing Haas Leadership Communications to Healthcare**
12 to 1 p.m.
Arthur Andersen Auditorium, Haas School of Business

Hospitals are seen by most of us as places that try to make us well. However, as in any human endeavor, there are communication challenges. This session will focus on how the Haas Leadership Communications Training helped doctors, nurses, and staff at UCSF Benioff Children’s Hospital become more effective communicators. In addition, these health care professionals became more empathetic, appreciative, and understanding of one another, resulting in better employee engagement as well as a more compassionate patient experience.

Mark Rittenberg
Lecturer, Haas School of Business
Mark Rittenberg is a Distinguished Teaching Fellow at the UC Berkeley Haas School of Business, where he was awarded the Earl F. Cheit Award for Excellence in Teaching. For more than 20 years, Rittenberg has helped organizations create communities of excellence and empowered individuals to become true leaders with the ability to actualize a vision — all through the power of communication. Rittenberg
was awarded the J. William Fulbright Senior Scholar Award and traveled to post-apartheid South Africa in an attempt to rebuild the self-esteem and confidence that had been shattered in Black communities during years of segregation. In 2015, Rittenberg and his team were invited to bring the MBA Leadership Communications work from Berkeley to UCSF Benioff Children’s Hospital Oakland/San Francisco.

Kurtis Auguste  
**Chief of Surgery, UCSF Benioff Children’s Hospital Oakland**

Kurtis Auguste conducted his medical training, internship, and neurosurgery residency at UCSF. He completed a year-long fellowship in pediatric neurosurgery at the Hospital for Sick Children in Toronto, Canada, returning to UCSF in 2008 as a staff neurosurgeon and to direct their pediatric epilepsy surgery program. Auguste has served as the division chief of neurosurgery at UCSF Benioff Children’s Hospital Oakland since 2014 and was elected chief of surgery there in 2016. In addition to the surgical management of pediatric seizure disorders, his practice also focuses on the management of complex hydrocephalus, spinal dysraphism, pediatric neuro-oncology, pediatric neurotrauma, and craniofacial disorders. His research interests have included neural stem cell transplantation for the study of central nervous system migrational disorders, and the use of immersive virtual reality imaging for neurosurgical planning.

**Lectures & Learning Opportunities**

**Sponsored by Haas School of Business**

**Cal Parents 201: Seeing the Future**

12 to 1 p.m.  
145 Dwinelle Hall

“Is my student ready to graduate?”  
“Is my student prepared for the real world?” If you’ve had these thoughts or others like them, we have the answers for you. Dynamic staff members will provide insights for parents of third- and fourth-year students about the second half of their education.

Thomas C. Devlin  
**Director, Career Center**

Thomas C. Devlin joined UC Berkeley in 1997. Before Berkeley, he was the executive director of University Career Services at Cornell. Devlin received the Kauffman Award from the National Association of Colleges and Employers for his significant contributions to the career profession and for co-writing a chapter for NACE’s book Leadership in Career Services: Voices from the Field. The Career Center has been awarded national honors by NACE for producing the best publication for students, as the most innovative program in the country, and more. In 2009 he received Berkeley’s Excellence in Management Award. Devlin received a B.A. in history from the State University of New York at Geneseo and an M.A. in
college student personnel from Bowling Green State University.

Roseanne Fong '83
*Director, Undergraduate Advising, Letters and Science*
Roseanne Fong provides academic advising and counseling to approximately 19,000 students on program planning, procedures, degree requirements, enrichment opportunities, and the exploration of majors.

David Ortega '90
*Director, Cal Parent Services*
Having worked at Berkeley for more than 20 years, David Ortega has a wide range of experience with Cal students and their parents. In the past, he has teamed with Cal Student Orientation (CalSO) to offer the “Family Transition” and “Letting Go” sessions at student orientation.

Lectures & Learning Opportunities

**Coaching: Anyone Can Do It!**
12 to 1 p.m.
Banatao Auditorium, Sutardja Dai Hall

Everyone brings a unique set of experiences, expertise, and knowledge to an organization or community. When this knowledge is shared, it can organically increase the effectiveness of people across an organization. Despite initiatives created to attempt realization of this potential, many such programs fail due to a lack of skilled mentors, the decline of interest in the program over time, and other reasons. Learn about a different method Berkeley is experimenting with, using the coaching paradigm to increase participation, lower the barrier to entry, and improve program success rates.

Kay Ashaolu M.I.M.S. '13
*Lecturer, School of Information*
Kay Ashaolu teaches a variety of web systems courses including Web Architecture, Database Management, and Python for Data Science. He is also currently a senior software engineer at Nuna, a startup dedicated to making healthcare accountable by creating data-centered products that facilitate adoption, implementation, and operation of alternative payment models.

Lectures & Learning Opportunities

**KALX Radio Open House**
12 to 2 p.m.
26 Barrows Hall

All are invited to take a peek inside the mighty 90.7 FM! Take a tour of the campus radio station — broadcasting for more than 50 years — including the extensive record collection housing over 115,000 pieces of music, multiple studios, and everything else KALX has to offer! Tours will be conducted on a drop-in basis, so stop by any time.

Tours & Open Houses

**Botanical Garden Tour**
12:30 and 1:30 p.m.
UC Botanical Garden

We strongly recommend visiting on Friday or Sunday since access on Saturday can be severely limited.
due to football road closures. See page 16 for a full description.

Tours & Open Houses

**Campus Walking Tour**
1 to 2:30 p.m.
Homecoming Headquarters
Tour Tent
See page 16 for a full description.

Tours & Open Houses

**Environmental Design Library Open House**
1 to 5 p.m.
210 Wurster Hall
See page 12 for a full description.

Tours & Open Houses

**Faculty Transforming the World**
1:30 to 2:30 p.m.
Banatao Auditorium,
Sutardja Dai Hall
Join us for a discussion with some of UC Berkeley’s Hellman Fellows. The world-changing research of these faculty members wouldn’t be possible without the transformative support they received as junior faculty. Over the decades, the prestigious Hellman fellowship program has funded the work of more than 1,500 junior faculty members from the UC campuses — now chairs and heads of departments, MacArthur “genius” grant recipients, and tenured faculty with long track records of successful, groundbreaking study.

Dana R. Carney
*Associate Professor, Haas School of Business; Director, Institute for Personality and Social Research*
Dana Carney was a Hellman Faculty Fellow from 2013–14 and a Barbara and Gerson Bakar Faculty Fellow from 2014–16 and 2018–20. She currently consults and speaks regularly on “Diversity and Inclusion for Organizational Success” through UC Berkeley Executive Education. Carney studies social behavior with a particular interest in the behavioral expression of prejudice, political affiliation and engagement, generosity, power, and status. Her work often dives deeply into nonverbal behavior to uncover what it is we actually do with our bodies,
voices, and faces when we express — among other things — prejudice, political engagement, romantic attraction, and status. In addition to behavior in the lab, Carney is interested in social behavior in the real world, e.g. labor market and marketing outcomes; toward this goal Carney has conducted, with her colleagues, large-scale field interventions with thousands of ordinary citizens in Uganda, Mexico, and, soon, Switzerland.

Richmond Sarpong
Professor, Chemistry
Richmond Sarpong was born in Ghana, West Africa. He received his B.A. from Macalester College and his Ph.D. from Princeton. He was a postdoctoral fellow at Caltech where his research focused on the chemical preparation of natural products — molecules that are the basis for over 50% of pharmaceuticals, specifically the bis-indole alkaloid dracmacidin D which inhibits dephosphorylation, an important process in biology. His research interests at Berkeley center on the development of new strategies for the synthesis of pharmaceutically relevant complex natural products, which may contribute new molecules to address cancer, pain, and Alzheimer's disease. He described the inspiration for his work in a 2015 TEDxBerkeley talk. Sarpong’s 2008 Hellman Fellowship project title is “Alleviating the Environmental and Economic Cost of Synthesizing Complex Molecules to Combat Lung Cancer.”

Iconic Bird, Iconic Tower – Peregrines on the Campanile
1:30 to 2:30 p.m.
Maude Fife Room, Third Floor, Wheeler Hall
As peregrine falcons recovered from endangered status in the 1990s and 2000s, they were often found nesting on bridges and skyscrapers. For the last two nesting seasons, a pair has taken up residence on UC Berkeley’s Campanile, fledging two chicks in 2017 and three in 2018. A team of citizen scientists led by Berkeley’s Museum of Vertebrate Zoology (MVZ) in cooperation with the East Bay Regional Park District and the Golden Gate Raptor Observatory has been monitoring the peregrines, enhancing their nest site, watching for threats, and serving as an information source for captivated Cal falcon-spotters. Beyond their sheer magnetism — the athletic flights of the adults and the clumsy antics of the fledglings — the peregrines are a profound reminder of the ornithologists of a generation ago who walked a tightrope between science and conservation activism to bring this species back from the edge of extinction. One of their critical conservation tools? The well-kept and meticulously-labeled egg collections of natural history museums, including our own Museum of Vertebrate Zoology.
**Allen Fish**  
**Director, Golden Gate Raptor Observatory, Golden Gate National Parks Conservancy**

Allen Fish has directed the Golden Gate Raptor Observatory since its founding in the mid-1980s. He earned his bachelor’s degree from UC Davis then returned to teach raptor biology there in the 2000s. He was honored with the Maurice Broun Award for achievements in raptor biology in 2003 and the Bay Nature Environmental Educator Award in 2015. A fourth-generation Berkeleyan with deep Cal roots, Fish serves as the liaison for the Chickering American River Reserve, one of the oldest reserves in the UC’s Natural Reserve System.

**Lectures & Learning Opportunities**

**Power, Profit, and Protest in Michigan’s Water Crisis**  
1:30 to 2:30 p.m.  
100 Genetics & Plant Biology

Michigan’s water problems are a story of how a profit-seeking and punitive state government poisoned and shut off water in the majority Black cities of Flint and Detroit. But shut-offs and poisoned water could be considered the tip of the proverbial iceberg in what continues to ail and trouble Michigan’s majority urban communities, followed as they were by government subterfuge and an elaborate blame game. Local residents were characterized as helpless and somehow responsible for their hardship. Celebrity scientists helicoptered in to “save the day.” Those who had the power and privilege to control the narrative remained in the media spotlight, in effect framing this tragedy as being about the efforts of heroes and the faults of heretics instead of about risk-taking, profit-making, and institutional racism.

**Michael Mascarenhas**  
**Associate Professor, Environmental Science, Policy, and Management**

Michael Mascarenhas is an environmental sociologist who examines questions of access to water in an era of neoliberal racism. His disciplinary fields include environmental justice and racism, postcolonial theory, and science and technology studies. His first book, *Where the Waters Divide*, examines the market-based policies that produce inequitable water resource access for Canada’s First Nations. His second book, *New Humanitarianism and the Crisis of Charity: Good Intentions on the Road to Help* investigates the privatization of humanitarian aid following disasters. Mascarenhas holds an M.S. degree in forestry from the University of British Columbia (UBC) and a Ph.D. in sociology from Michigan State University. He was a postdoctoral fellow at the Centre for Applied Ethics at UBC and has held teaching appointments at Kwantlen Polytechnic University and Rensselaer Polytechnic Institute, where he was an associate professor. His current research and book project regards water access in Flint and Detroit.

**Lectures & Learning Opportunities**  
Sponsored by College of Natural Resources
The Public’s Health: An Infectious Diseases Perspective
1:30 to 2:30 p.m.
145 Dwinelle Hall

This discussion will explore the role of infectious diseases in shaping our experience on this planet.

John Swartzberg
Clinical Professor Emeritus, School of Public Health

John Swartzberg is a clinical professor emeritus at both UC Berkeley and the UC San Francisco School of Medicine. He is an internist and specialist in infectious disease and also chair of the editorial board of the Cal newsletters The Wellness Letter and Health After 50.

Lectures & Learning Opportunities

The New and the Old: A Walking Tour of Campus
2 to 3 p.m.
Homecoming Headquarters Tour Tent

Experience UC Berkeley’s past, present, and future with a campus ambassador as your friendly, knowledgeable guide. You’ll check out some of the campus’s newest buildings, a few currently under construction, and some long-beloved edifices.

Tours & Open Houses

Financial Analysis — Power to the People
3 to 4 p.m.
Maude Fife Room, Third Floor, Wheeler Hall

This talk will explore the role of financial education in a world of rising inequality in both data access and processing power.

Panos N. Patatoukas
Associate Professor, Distinguished Teaching Fellow, Berkeley Haas

Panos N. Patatoukas received his Ph.D., M.Phil., and M.A. from Yale University, his M.Sc. with highest distinction from the London School of Economics and Political Science, and his B.A. in accounting and finance — as valedictorian — from Athens University of Economics and Business. Panos has received several prestigious research and teaching awards including Berkeley’s Distinguished Teaching Award, the highest honor bestowed by the Chancellor for outstanding and meritorious teaching.

Lectures & Learning Opportunities
Events are first-come, first served. Arrive early!
ALL-DAY EVENTS

Campanile Open House
10 a.m. to 1:30 p.m.
Campanile (Sather Tower)
See page 12 for a full description.
Tours & Open Houses

International House Global Homecoming
10 a.m. to 3 p.m.
International House
Join us under the dome for the International House Global Homecoming, featuring unique I-House experiences, community building, and scrumptious international treats! The House will be buzzing with excitement — don’t miss out on the fun!
Separate registration is required. For a complete schedule of events, event updates, and to register please visit ihouse.berkeley.edu/globalhomecoming.
Tours & Open Houses

Lawrence Hall of Science Open House
10 a.m. to 5 p.m.
Lawrence Hall of Science
See page 13 for a full description.
Tours & Open Houses

Hearst Museum Open House
11 a.m. to 5 p.m.
Phoebe A. Hearst Museum of Anthropology, Kroeber Hall
See page 13 for a full description.
Tours & Open Houses

Could The Handmaid’s Tale Happen Here? Has It Already?
1 to 5 p.m.
Moffitt Library
See page 11 for a full description.
Tours & Open Houses

Doe and Moffitt Libraries and Gardner Stacks Open House
1 to 5 p.m.
Doe Library
See page 11 for a full description.
Tours & Open Houses

Art for the Asking: 60 Years of the Graphic Arts Loan Collection
1 to 9 p.m.
Bernice Layne Brown Gallery, Doe Library
See page 11 for a full description.
Tours & Open Houses

Fiat Yuks: Cal Student Humor, Then and Now
1 to 9 p.m.
Rowell Cases, Bancroft Library
See page 12 for a full description.
Tours & Open Houses
Environmental Design Library Open House
1 to 10 p.m.
210 Wurster Hall
See page 12 for a full description.
Tours & Open Houses

EVENTS THROUGHOUT THE DAY

Botanical Garden Tour
11 a.m. and 12:30 p.m.
UC Botanical Garden
See page 16 for a full description.
Tours & Open Houses

Women’s Volleyball vs. Washington State
1 p.m.
Haas Pavilion
The Golden Bears battle the Washington State Cougars in women’s volleyball.
$10 per adult, $5 per youth or senior, free for Cal students with ID.
Spirit & Athletic Events
Botanical Garden Tour
1:30 p.m.
UC Botanical Garden
See page 16 for a full description.

Tours & Open Houses

The Future of Asian Americans in a Multiracial United States
2 to 5 p.m.
2050 Valley Life Sciences Building

Join alumni, faculty, students, staff, and friends of the Asian American and Asian Diaspora Studies Program (AAADS), the Asian Pacific American Student Development Office (APASD), and the Asian Pacific American Systemwide Alliance (APASA) for an engaging discussion of how Asian Americans have been thought about and positioned in an increasingly multiracial United States. Elaine H. Kim will moderate a panel of illustrious UC Berkeley alumni addressing how they, as Asian Americans, have creatively taken up and responded to the challenging issues of our times in politics, law, medicine, and the arts. At a reception following the discussion you’ll have the opportunity to meet the panelists and network with faculty, staff, and students. This event will provide support and opportunities for connection that are essential to the strength of AAADS — celebrating its 50th anniversary next year — for generations to come.

Thi Bui ’98
Lecturer, California College of the Arts

Thi Bui received her B.A. in art and legal studies from UC Berkeley and went on to receive master’s degrees in sculpture and art education from Bard College and New York University, respectively. Bui started drawing comics to make art that tells stories and that ordinary people can afford. She taught art at Oakland International High School to help young people and emerging artists find their own voices to tell their stories. In 2017, Thi Bui published her first graphic novel, The Best We Could Do, a far-ranging illustration of her family’s life in Vietnam, their refugee journey to the United States, and her life building her own Vietnamese-American family. Find links to her work, interviews, and upcoming events at thibui.com.

Elaine H. Kim Ph.D. ’76
Professor Emerita, Asian American and Asian Diaspora Studies

Elaine Kim received her Ph.D. in education from UC Berkeley in 1976. Winner of the 2012 San Francisco Asian Pacific American Heritage Lifetime Achievement Award and the 2011 Association for Asian American Studies Lifetime Achievement Award, Kim’s teachings focus on Asian American literary and cultural studies, Korean American studies, and Asian and Asian American feminist studies. Her work includes writing and directing pieces such as Slaying the Dragon Reloaded: Asian Women in Hollywood and Beyond.
Don Tamaki J.D. ’76
Attorney
Don Tamaki graduated from Berkeley Law in 1976, and immediately began organizing in the Asian legal community, co-founding the Asian Law Alliance in San Jose, CA. Today, Tamaki is managing partner with Minami Tamaki LLP in San Francisco, regarded as one of the best law firms in California. Respected within his profession for his excellent work and strong ethics as a business and entertainment lawyer, he is better known in the Bay Area for his pro bono cases. He served on the legal team that reopened the landmark U.S. Supreme Court case of Fred Korematsu, the Japanese American who refused to be interned during World War II.

Phil Ting ’92
California Assembly Member and Chair of the Assembly Budget Committee
Phil Ting was elected to the State Assembly in 2012, representing the 19th Assembly District. Ting is a graduate of UC Berkeley and Harvard University’s John F. Kennedy School of Government. He began his career in public service as the executive director of the Asian Law Caucus, an organization founded in 1972 to advance and promote the legal and civil rights of the Asian Pacific Islander community. Ting is focused on protecting and persisting onward with progressive policies that expand opportunity for all, equal rights, and protections for our environment.

Nhi Tran ’10
 Resident Physician, UCSF Family and Community Medicine Residency Program
Nhi Tran studied integrative biology and ethnic studies at Berkeley. Her passion for public service and community health led her to roles as a prenatal health educator and case manager at Asian Health Services, a federally qualified health center in Oakland that serves immigrant and refugee communities. To further her medical training, Tran attended UC Davis School of Medicine where she was deeply involved in diversity and inclusion work. Recognizing the importance of systems level change, she took a gap year to explore the East Coast and obtain a Master of Public Health with a concentration in health policy at Harvard T.H. Chan School of Public Health. Tran is committed to addressing the racial health inequities that exists in health care through community-based policy advocacy, education and mentorship.

Lectures & Learning Opportunities
Sponsored by Asian American and Asian Diaspora Studies Program, the Asian Pacific American Student Development Office, the Asian Pacific American Systemwide Alliance, Japanese American Women Alumnae of UC Berkeley, and the UC Berkeley Asian American Pacific Islander Alumni

Campanile Open House
3 to 4:45 p.m.
Campanile (Sather Tower)
See page 12 for a full description.
Tours & Open Houses
### WEEKEND PLANNER

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<tr>
<th>Day/Time</th>
<th>Event</th>
<th>Location</th>
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<tr>
<td>Friday, 9 a.m.</td>
<td>Homecoming Headquarters opens!</td>
<td>Base of Campanile</td>
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Fiat Lux and Go Bears!

give.berkeley.edu